

# Julie Nyenkamp | Graphic Designer



613.809.7659 | nyenkampdesigns@gmail.com | [www.nyenkampdesigns.com](http://www.nyenkampdesigns.com)

Graphic designer with a strong background in digital, print and social media design. 10+ years of experience in creating infographics, guides, handouts, social media posts, paid social ads and more.

## Experience

### Fullscript

Ottawa | April 2020 to February 2023

- As a graphic designer at Fullscript, I was the lead designer for the IMAT team. In that role, I owned the end-to-end designs and visual execution of many different assets. I created everything from 60+ page guides and whitepapers, handouts, Infographics, sourcing imagery and creating graphics for blog posts, recipe cards, and more.
- Supervised and managed other designers ensuring conformance with IMAT's brand standards for the look, feel, voice, and overall presentation of all graphic materials in order to ensure the quality and accuracy of the design.
- Worked closely with our social media specialists to conceptualize and design social posts that were on-trend and increased our social media engagement.
- Supported our creative team, writers, videographers, marketers, and other internal teams on various projects including company swag, internal logos, presentations, sales material, social posts, and other brand resources for company-wide use.

### Pythian

Ottawa | March 2015 to March 2020

As Pythian's sole graphic designer, I lead the development and management of our visual identity across all business units, for both internal and external communications.

Some of my key projects and activities are:

- Maintain and improve our brand guidelines and coach stakeholders across the organization to stay consistent with our identity.
- Lead creative direction for marketing campaigns and produce required assets for digital and physical campaigns, such as tradeshow handouts and booth layouts, display ads, email graphics and social media posts.
- Support the management and design of Pythian's website, including wireframing new page designs as well as inputting content into existing web page templates in both Wordpress and Hubspot.
- Develop and standardize templates for new formats of communication, such as client reports, white papers, e-books, data sheets, infographics, case studies and senior management presentations.

## Previous roles

### Freelance

2014 to Present

### Initiate

Graphic designers

March 2014 to August 2014

### Force Five Media

Lead graphic & web designer

May 2012 to March 2014

## Education

### Graphic Design

Diploma – Applied Arts and Technology  
Algonquin College – Ottawa (2009 - 2011)

### Pre-Design

Diploma – Applied Arts and Technology  
Algonquin College – Ottawa (2008 - 2009)

## Skills

ADOBE CREATIVE CLOUD



FIGMA



BRANDING



PHOTOGRAPHY SOURCING



WORDPRESS



## Languages

ENGLISH



FRENCH

